# **FINSTR**

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## **BCyber launches Protect Now Pay Later cybersecurity service**

Sydney, Australia – Oct 5, 2021 - BCyber Pty Ltd ("BCyber") a privately owned Australian based innovative cyber risk mitigation company, today announced the launch of the new Protect Now Pay Later service for SMEs.

Comprehensive cyber resilience programs are no longer beyond the budget of the SME. Partnering with one of Australia pioneers of technology-focused payment solutions Finstro, **Protect Now Pay Later**, provides SMEs with the ability to spread the cost of upfront cybersecurity programs over a period of their choice - they no longer need to take a cashflow hit in order to implement the cybersecurity measures they deserve. Comprehensive cyber programs have in the past been put out of reach of many SMEs due to high upfront costs - leading many to either do nothing or take a piecemeal approach implementing what they could afford at the time. The most effective cyber resilience programs are those that are made by design and incorporate a number of discrete and complementary activities e.g. cyber awareness training, endpoint protection, up to date policies etc.

**Protect Now Pay Later** puts the SME in the driver's seat - they choose the combination of activities and providers to suit their needs and Protect Now Pay Later provides flexible repayment options allowing easier cash-flow management. This new service supports the BCyber mission of bringing comprehensive and affordable cybersecurity risk mitigation solutions to the SME market

**Protect Now Pay Later** is available to all BCyber clients and is an exciting addition to the stable of services and products available via the BCyber GRACE hub. GRACE provides SMEs with a comprehensive set of cybersecurity and risk mitigation tools covering the key areas of **G**overnance, **R**isk management, **A**ssurance and **E**ducation.

Mr Graham Chee, Co-Founder and Managing Director said "We are very excited to add **Protect Now Pay Later** to our GRACE stable of solutions, this is another step towards our mission of democratising cyber resilience and risk mitigation programs, making them attainable for the SME market. We want to help our customers to protect as early as possible in the journey."

> -ENDS-This announcement was approved for release by Graham Chee, Co-founder and Managing Director of BCyber PtyLtd

### **About BCyber**

BCyber Pty Ltd ("BCyber") is an Australian based cyber risk prevention company that works with groups to review and harden their cyber risk programs and grow their businesses.

BCyber uses their own proprietary services and distribute a select number of innovative third-party solutions to strengthen cybersecurity postures. Supported by GRACE, BCyber's dynamic Governance, Risk management, Assurance, Compliance and Education portal – BCyber empowers businesses to take an effective, proactive, and agile approach towards cybersecurity. BCyber brings GRACE to your cybersecurity posture.

For more information on BCyber please visit our website: www.bcyber.com.au

#### Graham Chee

Graham is the co-founder and Managing Director of the Australian based cyber risk prevention company BCyber. An experienced founder and strong entrepreneurial professional, Graham has over 30yrs experience in accounting, intellectual property, financial services, investment and technology industries. Focused on integrating commercial strategy and day to day operations with cybersecurity.

#### **About Finstro**

Founded in 2014, Finstro has helped over 7,000 Australian businesses free up their time and cash-flow to maximize their capacity for growth. Our simple to use, revolving lines of credit have provided over \$1 Billion in finance to Small and Medium Businesses operating in Australia.

BCyber's Protect Now Pay service powered by Finstro makes the cybersecurity resilience program you deserve more affordable.

For more information on BCyber's protect Now Pay Later service powered by Finstro visit: <u>www.finstro.com.au/bcyber</u>